

Management, Marketing and Entrepreneurship AAS (BMME)

Catalog: 2024-2025		Effective Date: 9/01/2023	
CR	COURSE	COURSE TITLE	SUNY GEN ED
1-2	HRD 100, HRD 100A or HRD 110	FRESHMAN EXPERIENCE	
3	ENG 101	<i>Introduction to College Writing</i>	GCWO
3	ENG 102, ENG 103, ENG 104, ENG 105, ENG 106, ENG 107, ENG 108, ENG 109 or ENG 110	<i>Writing II</i>	GCWO
3-4	MAT 108, MAT 110 or MAT 127		GMAT
3	SUNY GEN ED Natural Sciences		GNSC
3	ECO 201	<i>Principles of Macroeconomics</i>	GSSC GDVR
3	ECO 202	<i>Principles of Microeconomics</i>	GSSC GDVR
3	ECO 101	<i>Introduction to Personal Economics</i>	GSSC GDVR
3	CIS 125 (Prereq Required)	<i>Office Productivity Software</i>	
3	BUS 102	<i>Principles of Management</i>	
3	BUS 103	<i>Principles of Marketing</i>	
3	BUS 141	<i>Business Communications</i>	
4	BUS 146	<i>Applied Accounting or Financial Accounting</i>	
3	BUS 165	<i>Principles of Entrepreneurship</i>	
3	BUS 201	<i>Business Law I</i>	
3	BUS 202	<i>Business Law II</i>	
3	BUS 203	<i>Social Media, Advertisement and Promotion</i>	
3	BUS 261	<i>Principles of Human Resource Management</i>	
9	AGR, AVS, BUS, ECO or HOS Elective	BUSINESS ELECTIVES BUS 156 <i>QuickBooks, Microcomputer Applications</i> BUS 204 <i>Consumer Behavior</i> BUS 206 <i>Small Business Financial Management</i> BUS 231 <i>Advanced Bookkeeping Applications</i> recommended	
62	Minimum credits required for graduation		

Note: Please review the back of this form for additional information.

❖ COURSE PREREQUISITES:			
BUS 156	BUS 146 (or BUS 144 or BUS 146B) with C or better	BUS 206	BUS 144 or 146 (or 146B) and CIS 119, CIS 125 or CIS 150
BUS 203	BUS 103	BUS 231	BUS 146 (or BUS 146B) with C or better
BUS 204	BUS 103	HOS 285	18 years of age or older
		CIS 125	Familiarity using a PC, keyboard, mouse and file management in a Windows environment

❖ RECOMMENDED SEQUENCE:			
FIRST YEAR			
First Semester		Second Semester	
1-2	HRD 100, HRD 100A or HRD 110		
3	ENG 101	3	ENG 102 – ENG 110
3	ECO 101	3	ECO 201 or ECO 202
3	BUS 102 or BUS 103	3	BUS 102 or BUS 103
3-4	MAT 108, 110 or 127	3	BUS 165
3	CIS 125	3	Business elective (See Note 2 and 3)
SECOND YEAR			
Third Semester		Fourth Semester	
4	BUS 146 (see Note 1)	3-4	SUNY GEN ED Natural Science lab science
3	BUS 141	3	BUS 202
3	BUS 201	3	BUS 203
3	ECO 201 or ECO 202	3	BUS 261
3	Business elective (See Note 2 and 3)	3	Business elective (See Note 2 and 3)

- NOTES:**
- Students with prior credit in BUS 144 may substitute for BUS 146.
 - Students who wish to spend a semester at Disney World (HOS 285) will need to plan their course sequence in advance – please see the Disney Coordinator as soon as possible for advisement. Not all SUNY ADK courses are available to take while at Disney.
 - Business electives include courses in the following disciplines: AGR, AVS, BUS, ECO and HOS. Please connect with your advisor regarding course prerequisites and Fall or Spring only offerings.

- ❖ **DEFINITION OF COURSE REQUIREMENTS:** See <http://catalog.sunyacc.edu/academics/degreerequirements>
- ❖ **FINANCIAL AID RECIPIENTS:** A student **must** choose courses that are within their degree program. Students are encouraged to meet with their assigned academic advisor for any questions about course selection and degree program requirements. Please visit the Office of Financial Aid for any aid-related questions.
- ❖ **SUNY GEN ED KNOWLEDGE AREAS:** See <http://catalog.sunyacc.edu/academics/generaleducation>
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| ❖ Mathematics (and Quantitative Reasoning) (GMAT) | ❖ Diversity: Equity, Inclusion and Social Justice (GDVR) |
| ❖ Natural Sciences (and Scientific Reasoning) (GNSC/L) | ❖ Humanities (GHUM) |
| ❖ Social Sciences (GSSC) | ❖ The Arts (GART) |
| ❖ US History and Civic Engagement (GUSC) | ❖ World Languages (GWRL) |
| ❖ World History and Global Awareness (GGLB) | ❖ Communication – Written and Oral (GCWO) |