



Media Arts AAS to Communications + Media Design BS

Transfer Articulation Agreement

SUNY ADK			
Course	Course Name	SUNY GER	Credits
Year 1 - Fall			
HRD 100	Freshman Experience		1
ENG 101	Composition I		3
MAT 108	Math Elective		3
ART 102	Two Dimensional Design		3
ART 104	Introductory Photography		3
ART 222	Graphic Arts I		3
Year 1 - Spring			
ENG 110	Introduction to Literature		3
	Social Science Elective	X	3
ART 111	Western Art History	X	3
COM 181	Digital Video Editing		3
	General Elective		3
	General Elective		3
Year 2 - Fall			
ART 106	Drawing I		3
COM 183	Mass Communications		3
	Natural Science Elective	X	4
	General Elective		3
	General Elective		3
Year 2 - Spring			
	Social Science Elective	X	3
ART 255	Topics of Media Arts		3
ART 290	Portfolio Development		3
	General Elective		3
	General Elective		3
ART 114	History of Photography		3
Total credits eligible for transfer:			64

SUNY Poly		
Course	Equivalent Course Name	Credits
Year 1 - Fall		
FYS 101	Freshman Seminar	1
ENG 101	Freshman Composition	3
MAT 111	College Mathematics	3
ART 110	Principles of Two Dimensional Design	3
COM 112	Digital Photography and Imaging	3
ART 001	Art Elective	3
Year 1 - Spring		
ENG 100	Introduction to Literature	3
SOS 001	Social Science Elective	3
HUM 001	Humanities Elective	3
ELEC 000	General Elective	3
ELEC 000	General Elective	3
ELEC 000	General Elective	3
Year 2 - Fall		
ART 135	Drawing	3
ASCI 000	Arts and Science Elective	3
NSC 001	Natural Science Elective	4
ELEC 000	General Elective	3
ELEC 000	General Elective	3
Year 2 - Spring		
SOS 001	Social Science Elective	3
ASCI 000	Arts and Science Elective	3
ASCI 000	Arts and Science Elective	3
ELEC 000	General Elective	3
ELEC 000	General Elective	3
HUM 001	Humanities Gen Ed	3
Total transfer credits applied to this program:		45
Year 3 - Fall		
COM 106	Intro to Digital Media and Design	4
COM 108	Intro to Digital Media Production	4
COM 242	Intro to Video Production	4
COM 260	Intro to Web Site Design	4
Year 3 - Spring		
COM 213	Intro to Animation and Vector Graphics	4
COM 216	Digital Media and Information in Society	4
COM 309	Machinima	4
MKT 301	Marketing Management Principles	4
Year 4 - Fall		
COM 320	Information Design	4
COM 375	Designing and Writing Interactive Texts	4
MKT 312	Marketing Management Problems	4
MKT 321	Advertising Management	4
Year 4 - Spring		
COM 350	Visual Thinking and Writing	4
COM 417	Digital Identity and Branding	4
MKT 465	Consumer Behavior	4
MKT 470	Research Marketing	4
Year 5 - Fall		
COM 495	Senior Practicum in Communication	4
COM 380	Critical Perspectives on Digital Society	4
COM 499	Portfolio Review and Professional Development	4
COM 302	Presentational Speaking	4
Total transfer credits applied to this program:		80
Total credits required for degree:		125