




# Broadcast Media Production

## Program Information

**Degree Type:** AAS**Program Code:** BCMP**Degree Worksheet PDF:**  [2023\\_2024\\_bcmp.pdf \[1\]](#)

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BCMP

 [2023\\_2024\\_bcmp.pdf \[2\]](#)Microcredential: <http://www.sunyacc.edu/academics/microcredentials> [3]

Digital technology and the Internet are pushing a global revolution in the news and entertainment industries. With social media, web streaming, podcasting and traditional television and radio channels competing for a share of the audience, the demand for video and audio content is skyrocketing. The Broadcast Media Production A.A.S. program prepares students to be content creators for all of these media platforms. Through coursework, applied learning opportunities and co-curricular activities, students acquire the design, writing and production skills to inform, entertain and persuade audiences. Program graduates work as television directors, video editors, television news photographers, on-air radio talent, media production coordinators and video production assistants. *Recommended High School Preparation: Speech, Computer and English Writing-related courses.*

Cr.	Course Title	
1-2	FRESHMAN EXPERIENCE	
3	Introduction to College Writing	
3		
3	SUNY GEN ED Mathematics	
3-4	SUNY GEN ED Natural Science	
2	HEALTH AND WELLNESS	



3	SUNY GEN ED Social Sciences, SUNY GEN ED American History or SUNY GEN ED Western Civilization	
3	Audio Production I	
1-3	New Media Internship or Radio Practicum	
3	Video Editing	
3	Mass Communications	
3	Video Studio Production	
3	Video Field Production	
3	Introduction to Media Writing	
3	Digital Cinema Production	
3	Television News Production	
3	Audio Production II	
3	Photography I	
3	Graphic Arts I	
3	Introduction to Public Speaking	
6	Electives	
<b>61</b>	<b>Minimum credits required for graduation</b>	

<b>Recommended First Year</b>		
<b>First Semester</b>		
1-2	HRD100, HRD100A or HRD110	
3	ENG101	
3	COM175	
3	COM181	
3	COM183	
3	ART104	
<b>Second Semester</b>		



3	ENG102 - ENG110
1	Health and Wellness
3	ART222
3	COM185
3	COM201
3	SUNY GEN ED Mathematics
<b>Recommended Second Year</b>	
<b>Third Semester</b>	
3	SUNY GEN ED Social Science or SUNY GEN ED American History or SUNY GEN ED Western Civilization
3	SPH111
3-4	SUNY GEN ED Natural Science
3	COM186
3	COM275
1	Health and Wellness
<b>Fourth Semester</b>	
3	Electives
3	COM215
3	COM219
1-3	COM178 or COM191
3	Electives (See Note 1)

**NOTES**

1. Students with prior credit for COM188 can substitute for COM275.
2. Electives recommended through academic advisement.

**Source URL:** <https://catalog.sunyacc.edu/programs/broadcast-media-production>

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[3] <http://www.sunyacc.edu/academics/microcredentials>