

## Management, Marketing and Entrepreneurship AAS (BMME)

Catalog: 2013 - 2014

Effective Date: 9/01/2013

CR COURSE		SEMESTER								
		CA#	TR							
1-4	HRD 100A, 100 or 110									
3	ENG 101 or ENG 100A & B									
3	SUNY GEN ED Basic Communication Course (Choose from : ENG 102-110: ENG 104, 110 recommended)									
3-4	MATH COURSE - MAT 108, 110, 127									
3-4	LAB SCIENCE									
1	PHYSICAL EDUCATION – activity credit (Note: PED 105, 106, 172, 206, 210, 211, and 212 do not fulfill this requirement)									
1	PHYSICAL EDUCATION –activity credit (Note: PED 105, 106, 172, 206, 210, 211, and 212 do not fulfill this requirement)									
3	ECO 201									
3	ECO 202									
3	LIBERAL ARTS ELECTIVE (PHI 207 recommended)									
3	LIBERAL ARTS ELECTIVE (SPH 111 recommended)									
3	CIS 125									
3	BUS 101 or BUS 195									
3	BUS 102									
3	BUS 103									
3	BUS 141									
4	BUS 146 or BUS 146 A & B									
3	BUS 165									
3-6	BUS 178 or BUS 285 (Prereq Required)									
3	BUS 201 (Prereq Required)									
3	BUS 261									
6	Complete one of the following focuses: a). Management: BUS 212 & BUS 262 b). Marketing: BUS 203 (Prereq Required) & BUS 204 (Prereq Required) c). Entrepreneurship: BUS 206 (Prereq Required) & BUS 209 (Prereq Required)									
64	<b>Minimum</b> credits required for graduation									64+

**Note:** Please review the back of this form for additional information.

## Notes on Management, Marketing and Entrepreneurship AAS (BMME)

**Financial Aid Recipients:** You must choose courses that are within your degree program. Visit the Advisement and Testing Center in Warren Hall if you have any questions.

### Prerequisites:

**BUS 147** - BUS 146 (or 146 A) with "C" or better and CIS 119, 125, 150 or permission of instructor

**BUS 153** - BUS 146 with "C" or better

**BUS 171** - BUS 146 (or 146 A & B) with "C" or better and CIS 119 or CIS 125

**BUS 178** - 2<sup>nd</sup> year student & permission of instructor

**BUS 201** - Not open to first year students

**BUS 203** – BUS 101 and BUS 103

**BUS 204** – BUS 103

**BUS 206** - BUS 146 or (146A & B) with a "C" or better

**BUS 209** – BUS 103, BUS 146 or (146A & B with a "C" or Better), & BUS 206

**BUS 212** - Second year student preferred

**BUS 285** – 18 years of age; GPA >= 2.0

### Definition of Terms:

**Social Science** - ANT, ECO, GEG 110, HED 103, HIS, PSC, PSY, and SOC

**Math & Science** - ANT103, AST, BIO, CHM, GEO, MAT, PHY, EGR 105, 106, & 204, and SCI

**Humanities** - ENG 200 level, ART, ASL, CHN, FRN, GRM, INT, MUS, PHI, RUS, SPA, SPH, and THR.

**Liberal Arts** - Any of the above courses and COM 183

**Electives** - Any credit course offered by the College.

**Physical Education** - Two credits are required. PED 105, 106, 172, 206, 210, 211, and 212 are NOT activity courses.

## RECOMMENDED SEQUENCES

### FIRST YEAR

#### First Semester

1-4 HRD 100A, 100, or 110  
3 ENG 101 or 100A & B  
3 BUS 101 or BUS 195  
3 BUS 103  
4 BUS 146\*

#### Second Semester

3 ENG 102 – 110 (104 or 110 Recommended)  
3 CIS 125  
3 Liberal Arts Elective\*\*  
3 BUS 102  
3 BUS 141  
3 BUS 165

### SECOND YEAR

#### Third Semester

3-4 MAT 108, 110, 127  
3 ECO 201  
3 Liberal Arts Elective\*\*  
3 BUS 201  
3 BUS 261  
1 PED

#### Fourth Semester

3-4 Lab Science  
3 ECO 202  
3-6 BUS 178 or BUS 285\*\*\*  
3 Business Focus Course\*\*\*\*  
3 Business Focus Course\*\*\*\*  
1 PED

\* BUS 146 A & B may be substituted

\*\* PHI 207 and SPH 111 recommended

\*\*\* Students who wish to spend a semester at Disney World (BUS 285) will need to plan their course sequence in advance. Not all SUNY Adirondack courses are available to take while at Disney. Planning is essential for this internship. Please see the Disney Coordinator as early as possible for advisement.

\*\*\*\* Business Focus Group. Each student must choose ONE focus group:

#### Management

BUS 212 in the 4<sup>th</sup> semester  
BUS 262 in the 4<sup>th</sup> semester

#### Marketing

BUS 203 in the 4<sup>th</sup> semester  
BUS 204 in the 4<sup>th</sup> semester

#### Entrepreneurship

BUS 206 in the 4<sup>th</sup> semester  
BUS 209 in the 4<sup>th</sup> semester

### SUNY General Education Knowledge Areas: (See the SUNY GEN ED Requirements in the current catalog)

# 1 Mathematics

# 2 Natural Sciences

# 3 Social Sciences

# 4 American History

# 5 Western Civilization

# 6 Other World Civilization

# 7 Humanities

# 8 The Arts

# 9 Foreign Languages

# 10 Basic Communication