

Management, Marketing and Entrepreneurship AAS (BMME)

Catalog: 2014 - 2015

Effective Date: 9/01/2014

CR COURSE		SEMESTER							
		CA#	TR						
1-4	HRD 100A, 100 or 110								
3	ENG 101 or ENG 100A & B								
3	SUNY GEN ED Basic Communication Course (Choose from : ENG 102-110: ENG 104, 110 recommended)								
3-4	MATH COURSE - MAT 108, 110, 127								
3-4	LAB SCIENCE								
2	HEALTH AND WELLNESS–PED activity credit, AVS 101, AVS 102, BIO 114, BIO 115, HED 103, HED 104, HED 108, SCI 161 (Note: PED 105, 106, 206, 210, 211, and 212 do not fulfill this requirement)								
3	ECO 201								
3	ECO 202								
3	LIBERAL ARTS ELECTIVE (PHI 207 recommended)								
3	LIBERAL ARTS ELECTIVE (SPH 111 recommended)								
3	CIS 125								
3	BUS 101 or BUS 195								
3	BUS 102								
3	BUS 103								
3	BUS 141								
4	BUS 146 or BUS 146 A & B								
3	BUS 165								
3-6	BUS 178 or BUS 285 (Prereq Required)								
3	BUS 201 (Prereq Required)								
3	BUS 261								
6	Complete one of the following focuses: a). Management: BUS 212 & BUS 262 b). Marketing: BUS 203 (Prereq Required) & BUS 204 (Prereq Required) – Spring only c). Entrepreneurship: BUS 206 (Prereq Required) & BUS 209 (Prereq Required) - Spring only								
64	Minimum credits required for graduation								64+

Note: Please review the back of this form for additional information.

Notes on Management, Marketing and Entrepreneurship AAS (BMME)

- ❖ **Financial Aid Recipients:** You **must** choose courses that are within your degree program. Visit the Advisement and Career Services Center in Warren Hall if you have any questions about course selection and degree program requirements. Please see Office of Financial Aid for any aid-related questions.

Prerequisites:

BUS 178 - 2nd year student & permission of instructor

BUS 201 - Not open to first year students

BUS 203 – BUS 101 and BUS 103

BUS 204 – BUS 103

BUS 206 - BUS 146 or (146A & B)

BUS 209 – BUS 103 and BUS 146 or BUS 146B,
Co-requisite BUS 206

BUS 212 - Second year student preferred

BUS 285 – 18 years of age; GPA >= 2.0

Definition of Terms:

See <http://catalog.sunyacc.edu/academics/degreerequirements>

RECOMMENDED SEQUENCES

FIRST YEAR

First Semester

1-4 HRD 100A, 100, or 110
3 ENG 101 or 100A & B
3 BUS 101 or BUS 195
3 BUS 103
4 BUS 146*

Second Semester

3 ENG 102 – 110 (104 or 110 Recommended)
3 CIS 125
3 Liberal Arts Elective**
3 BUS 102
3 BUS 141
3 BUS 165

SECOND YEAR

Third Semester

3-4 MAT 108, 110, 127
3 ECO 201
3 Liberal Arts Elective**
3 BUS 201
3 BUS 261
1 Health and Wellness

Fourth Semester

3-4 Lab Science
3 ECO 202
3-6 BUS 178 or BUS 285***
3 Business Focus Course****
3 Business Focus Course****
1 Health and Wellness

* BUS 146 A & B may be substituted

** PHI 207 and SPH 111 recommended

*** Students who wish to spend a semester at Disney World (BUS 285) will need to plan their course sequence in advance. Not all SUNY Adirondack courses are available to take while at Disney. Planning is essential for this internship. Please see the Disney Coordinator as early as possible for advisement.

**** Business Focus Group. Each student must choose ONE focus group:

Management

BUS 212 in the 4th semester
BUS 262 in the 4th semester

Marketing

BUS 203 in the 4th semester
BUS 204 in the 4th semester

Entrepreneurship

BUS 206 in the 4th semester
BUS 209 in the 4th semester

SUNY General Education Knowledge Areas: (See <http://catalog.sunyacc.edu/academics/generaleducation>)

- Mathematics
- Natural Sciences
- Social Sciences
- American History
- Western Civilization
- Other World Civilization
- Humanities
- The Arts
- Foreign Languages
- Basic Communication